

BOARD MEETING MINUTES

Date: 02/24/13

Venue: 115 Gardenia Drive, West Lafayette, IN 47906

Time: 2-5 pm

Present: Renu Bajaj, Charu Balachander, Rashmi Chaturvedi, Anju Dev, Deepa Divakaran, Kumari Govindaraju, Punam Mittal, Meena Narsimhan, Manju Agrawal and Alka Mishra joined the meeting around 4:15 pm for the cookbook discussions only.

1. HOLI 2013–

a. Deepa presented a budget for Holi 2013:

Projected attendance: is 50 families with 1 child (age 5 to 12)

Projected revenue: 2300

Projected expenses: \$3000.

b. A request from Umesh Patel requesting IWA member rates for the BTCCGL community was considered.

The Article of Incorporation # IX- Benefits of Membership” states that “Discounted admission to IWA functions” is a prerogative of IWA members. Therefore the board agreed that the non-member rate should be higher than the member rate. The non-member rate has traditionally been \$5 per person higher than the member rate, which would place IWA non-members rate as \$22 per person age 13 and older and IWA non-member children 5-12 rate at \$17 per person.

It was agreed to do the following as a sign of goodwill to the BTCCGL community

a) Reduce the non-member rates from \$22 to \$20.

b) Offer the same ticket rates to member and non-member children of ages 5 to 12.

c) Non-member children under 4 will not be charged.

d) Offer member prices to students. They will need to produce their student ids to qualify.

The finalized Admission Rates agreed upon were as follows:

IWA members and immediate family, \$17.00 per person age 13 and older.

Students with student id, \$17.00 per person.

IWA non-members, \$20 per person age 13 and older.

All Children 5-12, \$12 per person

All Children below 4 yrs and under, free

c. Holi 2013 Date:

March 30, 2013 was selected as the date after a discussion of the relative merits of March 23 vs March 30. A note was made to remind Veena Sagi to reserve the large BTCCGL hall on March 30 and cancel the previous reservation.

d. Holi entertainment:

The following action items were decided upon-

- Contact PDIC for a vibrant Indian dance routine such as Bhangra.
- Contact the skipping rope gig from Residence Halls Got Talent program.
- Contact 'Circus Boy' and 'Actors gymnasium' for details of their acts since these were the only two acts that came close to a \$500 budget and looked okay.
- Karaoke (Renu Bajaj and group).
- Holika dahan and colors.

e. Schedule for Holi 2013

Time: 5:30 to 11 pm

5:30-6:00 pm: Meet and greet with appetizers, color and holikaa dahan.

6:00-6:40 pm: Juggling/comedy/etc program by selected troupe.

6:40-7:00 pm: Dinner setup

7:00-8:30 pm: Dinner

8:30-10:00 pm: Dhol and dance

f. Holi food:

The board decided to approach local caterers and caterers from Indianapolis. The board members might make a trip to Indianapolis. It was also decided to prepare homemade yogurt and fresh fruits by IWA members.

3. Recipe and Year Book – (joined by Manju Agrawal and Alka Mishra, who will be co-directing the project with Punam Mittal and Sangita Handa)-Decided that we need to target a broad customer base for the book since it is a fundraiser. **Therefore it will be a recipe book and not a year book.**

To boost book sales, it was decided that-

- We will use good quality paper for the book and glossy pictures of the prepared foods every few pages.
- Alka will put all the recipes through a plagiarism checker before IWA members will be asked to volunteer to cook and certify the selected recipes.
- Alka will arrange for her friend to photograph featured dishes so IWA volunteers will have to meet one day with the prepared dish ready to be photographed.
- The book will have pictures of the ingredients used in Indian cooking.
- Recipes for the common masalas should be included.
- Also include information about the medicinal value of the spices used.
- All recipes will include nutritional information

Meeting concluded at 5:00 pm. Minutes recorded by Meena Narsimhan.