

IWA BOARD MEETING MINUTES

Date: 10/26 /13

Venue: 115 Gardenia Drive, West Lafayette, IN 47906

Time: 3-5:30 pm

Present: Renu Bajaj, Deepa Divakaran, Rashmi Chaturvedi, Lakshmi Garimella, Punam Mittal, Meena Narsimhan, Veena Sagi.

1. COI 2013–

a. All board members reported receiving glowing praise for the 2013 COI event from their friends, relatives and neighbors who attended the event.

Examples of the feedback received:

“Awesome show!”, “How did you manage to get identify and get such top quality performers?” “Such a fantastic show. You should do this every year.” “The food was excellent” “The celebration was unique, colorful and beautiful, I can image how much hard work you all put in to it.”

.....and so on.

b. Lessons learned from COI 2013:

- Better arrangement to deal with tickets would help to ease subsequent burden on treasurer. Check with other big local events such as Taste of Tippecanoe to see how they do it.
- More volunteers or hired help required at IWA-operated food stalls and ticket desk. IWA members at both these stations regretted that they could not see the show.
- To improve participation in workshops, sales for vendors and promote socializing among attendees, there should be one or two breaks in the program.
- It would have been nice if there was video streaming of the performance in the other rooms.

2. Income Statement FOR COI 2013

Renu Bajaj presented a tentative income statement for COI 2013:

- The net profit was projected to be in the range of \$5000. The accounting is ongoing.

3. COI 2013 VIDEO–

Sridhar Erukulla volunteered to make copies of the DVD, a 1.5 h recording that includes clips of the entire show. He will purchase the blank discs. All copies will be made in one session so he needs to know the total number of copies to make.

- IWA will have a signup sheet to know total number of copies needed.
- Punam will add some music during the introduction (program brochure).
- Punam and Charu will design labels.
- Punam will print labels.
- IWA will buy and stick labels.
- IWA board members will ask Sridhar Erukulla if it is possible to insert Riwitti’s fashion show clips into existing recording.

- Cost of each DVD will be \$6

4. COI 2013 RATH–

BTCCGL has accepted our donation of the rath.

- Before donation, a plaque bearing the inscription “Donated by IWA, 2013” will be affixed to the horizontal platform towards the rear.
- IWA board presidents will contact Vinod Sagi and request him to make the plaque. The plaque material and style will be decided in consultation with Mr. Sagi.

5. COI 2013 THANK YOU NOTES–

Rashmi has almost finished sending out all the notes.

6. COI 2013 SPONSOR LOGOS ON FACEBOOK–

Punam checked Facebook and confirmed that all logos were still on Facebook. It was resolved that the logos will remain until 2013 end.

7. IWA MUGS–

Board members received one mug each. Charu and Lakshmi will ascertain the price of getting more mugs, to see if we can afford to give one mug to every IWA member.

The new mugs should have logos on the back.

8. RESUMING YOGA CLASSES–

Veena is awaiting for a response from Manju Jarori regarding her availability.

9. COOKBOOKS-

A new batch arrives on Oct 27th. Lakshmi reported that after these new books arrive, IWA will have 26 cookbooks available for sale.

10. IWA BOARD 2014 ELECTION –

- Punam will find out how to conduct online election.
- Open nominations: Nov 1-7.
- Election: Mid-November.

11. SANSKRITI–

Edward Jones advertisement is supposed to be half page, for the next 4 issues of SANSKRITI.

Meeting concluded at 5:30 pm. Minutes recorded by Meena Narsimhan.